

Privacy Policy | BIT® - Bioenergetic and Informational Therapy  
Helder da Cunha Pereira, Ph.D.  
Bioenergetic and Bio-Informational Facilitator  
www.terapiaenergetica.pt

## PRIVACY POLICY FOR THE WEB PAGE ("WEBSITE") AND OTHER SERVICES OF BIT® - BIOENERGETIC AND INFORMATIONAL THERAPY

This document explains how we collect and use data from users of this website and other BIT services (sessions/consultations, training/workshops, etc.), and what type of data is collected. In general, the rules of the European Union's General Data Protection Regulation (GDPR) are the ones we follow.

### 1. DATA COLLECTION AND PROCESSING

#### 1.1. Website

BIT collects, via the website, the name and telephone and email contacts that users provide through the contact forms on this website, and the name and email that they provide in the subscription form for the newsletter/ mailing list to receive periodic news from BIT.

According to the GDPR, the user will only be subscribed to BIT's newsletters and mailing list if he confirms his or her subscription, expressing his or her intention by actively clicking on a confirmation link ("double opt-in" procedure). The data provided by users through the contact form will only serve to contact users (responding to their queries) and will not be added to the mailing list / newsletter or treated in any other way.

SendInBlue's services (online services for managing, creating and submitting newsletters) are used for the storage and management of BIT's mailing list (name and email provided by the user, stored on SendInBlue's servers), and for the creation and sending of the newsletters to these contacts. This data is in no way treated, processed or shared with third parties. They are only used to send newsletters / news from BIT.

#### 1.2. BIT Consultations / Sessions

In BIT sessions, the relevant information is collected to help and follow the client in order to assist him in solving his or her problems. In particular, their history and data considered relevant to the complaints to be dealt with, as provided by

the patient, are annotated. This data is stored in a safe and confidential manner, and is not shared with third parties.

Thus, the information shared by the client is completely confidential, and it is at their disposal (see point 2 below) except in exceptional cases, such as legal obligations or by legal force, and/or in cases where the safety of the patient or third parties is considered to depend on sharing that information. Besides this, this information is used only to assist the patient in solving his or her problems, and is never treated or shared with anyone else.

## 2. USER'S RIGHT TO THEIR DATA

The user or patient has the right to access and view their data, and to request their alteration or deletion, which will be promptly done according to the rules stipulated in the GDPR, in particular in Art. 17 - "Right to erasure ('right to be forgotten')".

The user and receiver of the newsletters can also request the cancellation of their subscription ("Unsubscribe") at any time, simply by clicking on a link that exists at the end of all emails/newsletters sent for that purpose, or by sending an email with that request to [info@terapiaenergetica.pt](mailto:info@terapiaenergetica.pt). All their data, namely their name and email, will then be permanently deleted from the BIT mailing list.

Any request for information regarding personal data collected may be made in person with the consulted BIT therapist, or via email at [info@terapiaenergetica.pt](mailto:info@terapiaenergetica.pt).